

715 APPLICATIONS (ALL-TIME HIGH RECORD)
VS 562 LAST EDITION

KEY TAKE-AWAYS

33% of startups with gender-balanced founding team
(in 2022, market average is 10% in France, UK, Germany, Spain, Sweden, all sectors)*

63% of startups are contributing to reduce the carbon footprint of mobility

1st
85% applied for the first time to the EUSP

Average age is **3,9 YEARS**

70% are teams under **10 people**

COUNTRIES

39 represented countries
(vs 32 last edition)

TOP 10 COUNTRIES



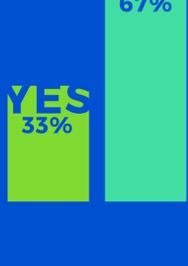
TEAM

TEAM SIZE

- 1-5** 46,7%
- 6-10** 22,8%
- 11-15** 11,6%
- 16-25** 7%
- 25-50** 7%
- 50+** 5%

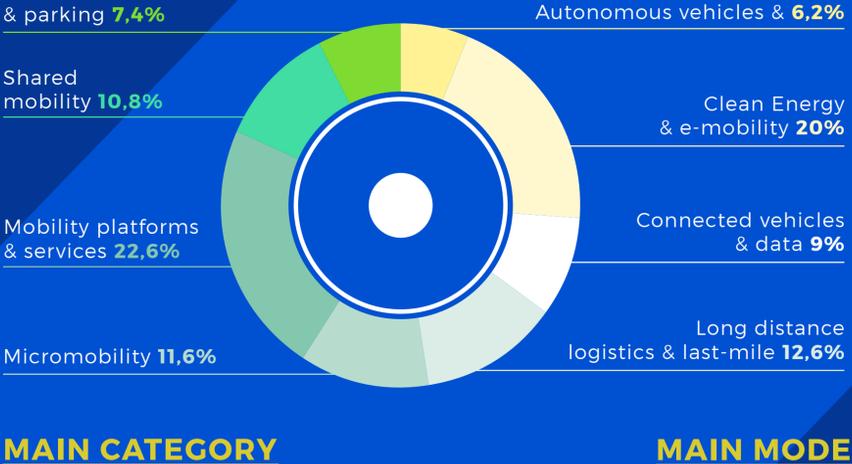


WOMEN AMONG FOUNDERS



MARKET

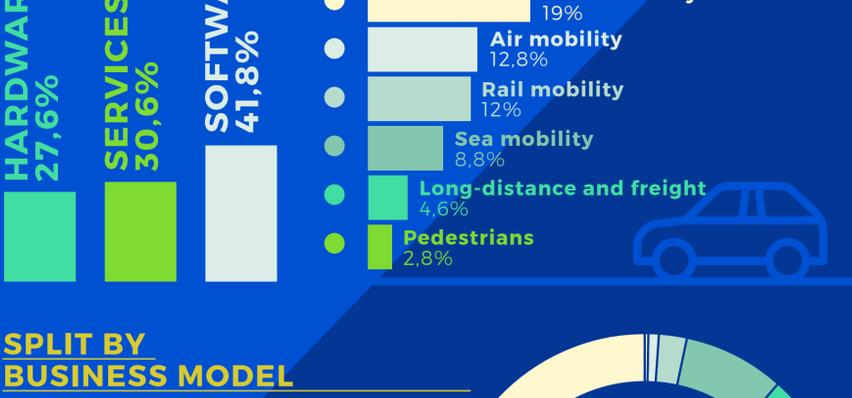
MAIN MOBILITY SEGMENT



MAIN CATEGORY OF PRODUCT



MAIN MODE OF TRANSPORTATION



SPLIT BY BUSINESS MODEL

- 0,4%** Audience or performance-based
- 1%** eCommerce
- 2,4%** Research or tech-licensing
- 8%** Retail
- 10,2%** Commission
- 10,2%** Services
- 11,8%** Manufacturing
- 56,1%** Subscription



TARGETED CLIENTS



MATURITY OF STARTUPS

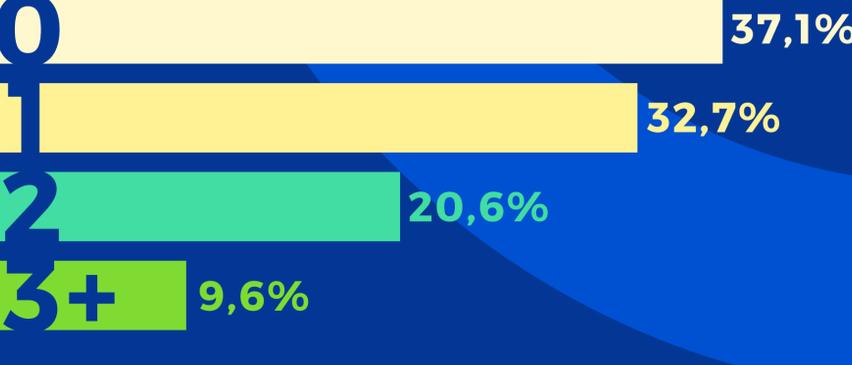
PRODUCT MATURITY



INVESTMENT PHASE

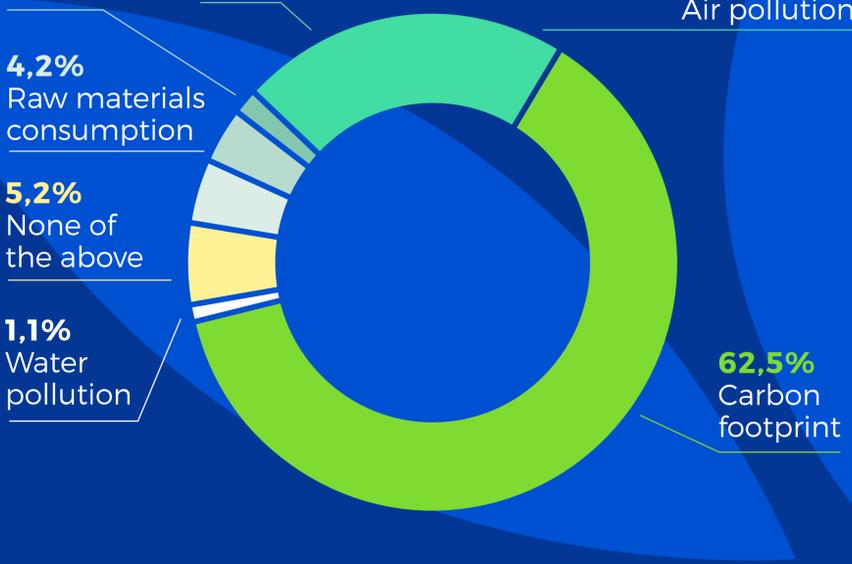


NUMBER OF FUNDING ROUNDS



IMPACT

ENVIRONMENTAL IMPACT



SOCIAL AND SOCIETY IMPACT



EUROPE

EVER APPLIED TO THE EUSP?



*Study BCG x SISTA June 2023 <https://wearesista.com/wp-content/uploads/2023/06/SISTA-x-BCG-Barometer-2023-Europe.pdf>