

# MOOVE LAB

Accélérateur de projets  
Mobilians x VIA ID



## The 13th Cohort of the Moove Lab at Station F, Sponsored by BMW Group France.

Paris, December 2024

The Moove Lab jury has selected the startups for its 13th cohort from over 120 applications. The selection committee, comprising Mobilians, Via ID (co-creators of the Moove Lab), and partners such as BMW Group France, Bee2Link, BCA Expertise, Bessé, EDF, NextMove, ANFA, OPCO Mobilités, Opteven, Roole, and EIT Urban Mobility, convened on November 14 to choose the new participants for this premier mobility startup acceleration program in France. Additionally, the Moove Lab welcomed a new partner: Mobivia, the parent company of Via ID.

### A Unique Acceleration Program

Reflecting major trends in the mobility ecosystem, as identified in the “Observatoire des startups françaises de la mobilité” published in February 2024, the received applications highlight areas such as intermediate and micro-vehicles, electrification services and solutions, circularity and impact, and data and AI.

Over a six-month period, the selected startups will receive personalized support from the Moove Lab team, business opportunities, collaborations with leading partners and program alumni, workspace at Station F, and privileged access to the extensive networks of Mobilians

and Via ID. The Moove Lab program focuses on three key areas: strategic and entrepreneurial mentorship, business development and partnerships, and financing and fundraising. New workshops have been added to enrich the program, including:

- Pitch to VCs: Allows entrepreneurs to present their projects to investors partnering with the Moove Lab.
- Masterclass Impact Investing: Brings together multiple speakers to provide comprehensive insights into impact investing.
- Media Training: Offers media communication training for entrepreneurs.

The Moove Lab is a significant asset for emerging mobility companies, equipping them with the tools needed to become key players in connected, shared, inclusive, and sustainable mobility. Collectively, startups that have participated in the program have raised over €190 million. Recent fundraising successes include Stellar (€9.3M), Lokki (€6.3M), Bib Batteries (€2.2M), and Linkbycar (€1.4M).

### **Introducing the 15 Selected Startups**

- ABILIZ: Offers tailored rental solutions for wheelchair-accessible vehicles.
- Carviz: An AI application providing quick and precise video vehicle inspections for dealers, insurers, and rental agencies.
- Cyclink: Reconditions and repairs electric bicycles.
- CleanMob: Optimizes automotive telematics and multi-energy fleet performance using connected vehicles and advanced algorithms.
- CLHYNN: A deeptech startup designing hydrogen cells capable of on-site gas generation, contributing to cleaner mobility.
- Evera: Provides companies with long-term rentals of second-hand electric vehicles.
- EX9: Offers an autonomous electric vehicle that automates the transport of heavy loads with eco-friendly vehicles to reduce emissions for logistics operators.
- Galian Cycles: Produces durable, well-designed family bicycles manufactured in France for low-emission travel.
- ISYBOT: Designs robots that enhance productivity by managing non-automated tasks and optimizing production flow.
- Marny Energy: Repurposes electric vehicle batteries into energy storage and supply solutions.
- Pi-pop: The first electric-assist bicycle without recharging and without lithium.
- Qaptis: creates carbon capture systems for trucks, capturing 90% of CO2 emissions for sustainable transport.
- SuburVAN: offers an alternative to individual cars by connecting users to public transportation through autonomous vans.
- Up&Charge: provides an automatic wireless charging system for electric vehicles, compatible with Vehicle2Grid technology.
- Voltaage: helps fleet managers and SMEs adopt, develop, and manage electric fleets in a simple and affordable way.

### **Mobivia, New Partner of the Moove Lab**

In parallel with this 13th cohort, the Moove Lab welcomes a new partner: the Mobivia group, parent company of Via ID.

This partnership aims to develop potential synergies between Mobivia's companies (such as Norauto, Midas, and Carter-Cash) and automotive startups, in order to anticipate solutions that address the challenges of its industry.

#### **About the Moove Lab**

Launched in September 2017 by Mobilians and Via ID, the Moove Lab is the only accelerator at Station F dedicated to mobility startups. Its goal is to support the development of ambitious projects led by innovative startups addressing key mobility challenges. Over six months, it provides tailored support from a team of experts and collaboration opportunities with its leading mobility partners. Since 2017, more than 125 mobility and autotech startups have been accelerated through the program. The Moove Lab is backed by prominent partners: BMW Group France, Bee2Link, BCA Expertise, Bessé, EDF, the automotive competitiveness cluster NextMove, ANFA, OPCO Mobilités, Opteven, Roole, and EIT Urban Mobility.

[www.moove-lab.com](http://www.moove-lab.com)

#### **About MOBILIANS**

MOBILIANS is the leading organization for business leaders in automotive trade, repair, and mobility services, including cars, motorcycles, bicycles, industrial vehicles, scooters, and more. This professional organization represents nearly 180,000 local businesses and 560,000 non-outsourcable jobs across France. MOBILIANS advocates for the individual and collective interests of mobility professionals and supports them in adapting to changes in their industries. It also engages in forward-looking actions to promote sustainable development and individual or shared mobility in collaboration with all stakeholders.

Learn more: [www.mobilians.fr](http://www.mobilians.fr) / @Mobiliansfr

#### **About Via ID**

Via ID is the investment fund and the business accelerator of startups in new mobility of Mobivia (Norauto, Midas ...). Thanks to its hybrid positioning as an investor, an ecosystem and a startup studio, Via ID provides long-term support to the most innovative startups in the field of sustainable mobility to make them European leaders.

Today Via ID has a portfolio of 22 startups (including Trusk, Heetch, Blablacar, Gomecano, traxi, Beev...), teams in Lille, Paris and Munich and 3 major initiatives: the Moove Lab, the European Startup Prize for Mobility and the Mobility Club.

[www.via-id.com](http://www.via-id.com) @via\_\_id