Via iD

Via ID ranked as the #1 French hub and #2 European hub dedicated to mobility according to the Financial Times.

The investment fund and startup accelerator Via ID makes its debut in the *Europe's Leading Start-up Hubs* ranking by the Financial Times, in partnership with Statista and Sifted. Via ID stands out as France's #1 mobility-focused hub—and #2 in Europe—while also ranking among the TOP 5 French startup hubs across all sectors.

Key figures:

- Via ID is France's #1 mobility-focused hub and #2 in Europe.
- Via ID ranks 4th among French startup hubs across all sectors, behind STATION F, HEC Paris Innovation & Entrepreneurship Institute, and ESA Business Incubation Center.

"Seeing Via ID make its debut in the Europe's Leading Start-up Hubs ranking by the Financial Times is a great recognition, reflecting over 10 years of hands-on experience. With conviction and pragmatism, we have built a strong community of entrepreneurs in France and across Europe, working to accelerate the development of sustainable mobility. This distinction reaffirms our commitment to supporting startups with a concrete, field-driven approach. Congratulations as well to our partners **UTUM** and **STATION F**, who confirm their position among the top European hubs!" says **David Schwarz**, CEO of Via ID.

The **Financial Times** is a leading British economic and financial media outlet, renowned for its in-depth analyses of markets, businesses, and global economic trends. Founded in 1888, it holds significant influence, particularly in the field of investment.

Last year, it launched the **Europe's Leading Start-up Hubs** ranking in partnership with **Statista** and **Sifted**. This ranking aims to identify and highlight the most startup-friendly ecosystems in Europe by evaluating criteria such as support structures, access to funding, and entrepreneurial dynamism.

As an investment fund and startup accelerator, Via ID supports the mobility of tomorrow: more responsible, more sustainable, and driven by high-value technology. Since 2010, **Via ID** has invested equity in around thirty startups—including **Klaxit**, **Drivy**, and **Heetch**—while also developing two acceleration programs recognized across Europe:

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- The Moove Lab. Co-founded in 2017 with Mobilians, it is the only mobility-focused acceleration program at STATION F. Since its creation, the Moove Lab has supported high-potential startups, helping to shape the future leaders of mobility. A testament to its impact: startups that have gone through the program have raised over €200 million.
- The European Startup Prize for Mobility. Launched in 2017 by Karima Delli and the European Parliament, and co-founded by Via ID, the European Startup Prize for Mobility identifies and promotes the most promising mobility startups across Europe. The 6th edition, whose call for applications closed in February 2025, received over 500 applications. In 2024, the three winners were Clearly, Stellar (a French startup), and Vapaus.

Link to the full ranking

About Via ID:

Founded in 2010 by the Mobivia Group (Norauto, Midas, Carter-Cash...), Via ID is the leading investment fund and startup accelerator in mobility in Europe.

Through investment, business intelligence, its network, and support programs, Via ID contributes to the growth of the most innovative companies in sustainable mobility, helping them become future European leaders. Today, Via ID boasts a portfolio of over 20 startups (including Trusk, Heetch, Blablacar, Gomecano, Traxi, Beev...) as well as three major initiatives: the Moove Lab at Station F, the European Startup Prize for Mobility, and the Mobility Club by Via ID.

Within Mobivia, Via ID supports the group's companies in their strategies and development.

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