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Press release

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European Startup Prize for Mobility #5 : Discover the landscape of European mobility startups

Applications for the fifth edition of the European Startup Prize for Mobility (EUSP) are now closed. The TOP 50, the 50 best startups evaluated by +90 independent evaluators, will be revealed on September 14, and the TOP 10, the 10 best startups that will benefit from the acceleration and investment program, will be unveiled on October 26 at the Awards Ceremony at the European Parliament in Brussels. Via ID, the investment fund and accelerator of new mobility startups behind the EUSP alongside Karima Delli, profiles the innovative smart and sustainable mobility companies applying for this 5th edition.

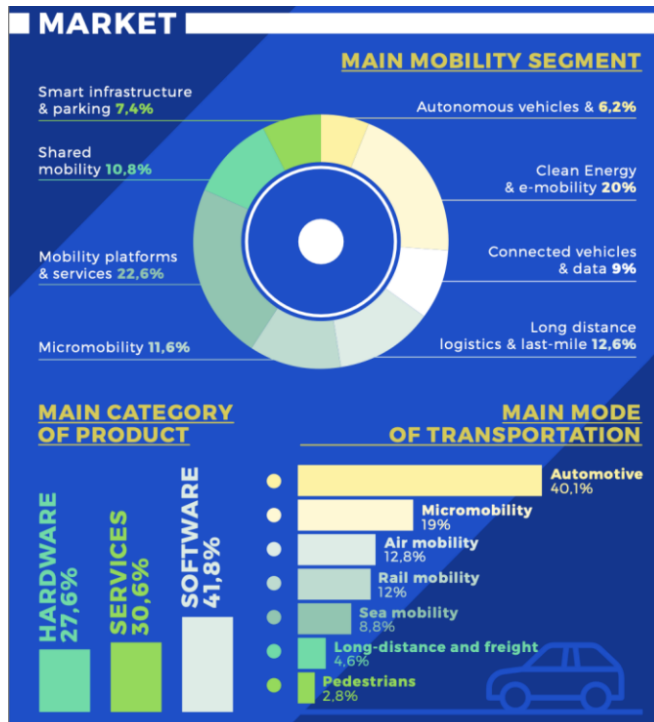
Co-founded in 2017 by Karima Delli, Via ID, Mobivia's investment fund and accelerator of new mobility startups, and Boston Consulting Group, a strategy consulting firm, the European Startup Prize for Mobility aims to bring out the future leaders of tomorrow's sustainable mobility through an acceleration and investment programme that is unprecedented in Europe.

This year, once again, Europe's sustainable mobility startups have not missed a beat: **more than 700 startups have applied for the 2023 edition of the EUSP** in the hope of benefiting from the acceleration and investment programs. This breaks the record for the previous edition (562 applications) and is **the highest number of applications since the EUSP was launched in 2017**. What's more, **85% of the startups applied for the first time this year**.

When it comes to mobility, more than 40% of the companies applying specialize in the automotive sector. Also on the podium are **micromobility** (19%) and **air transport** (12.8%).

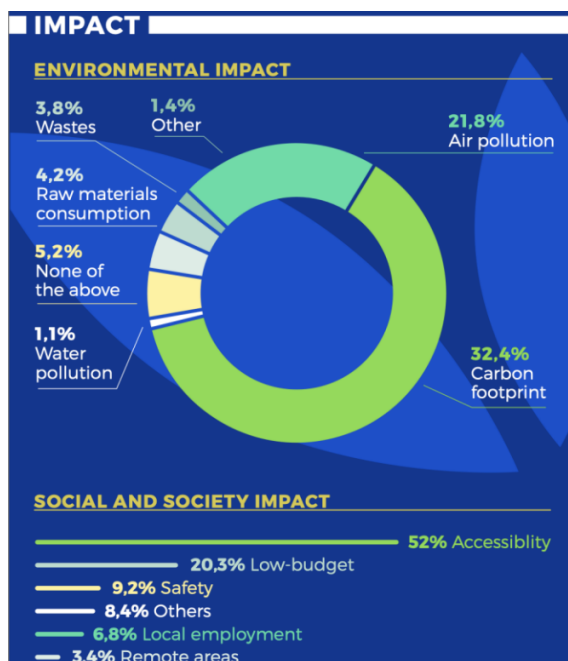
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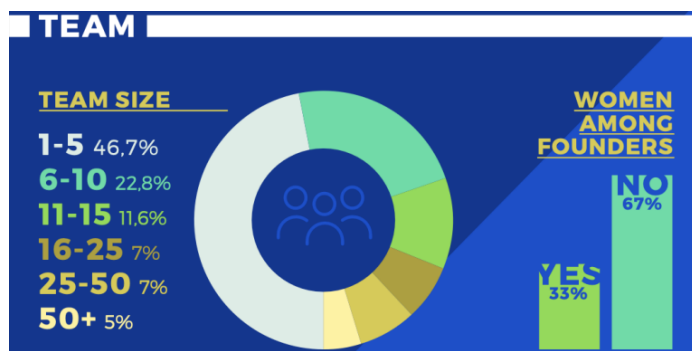


Mobility startups at the forefront of the ecological transition and gender equality

The EUSP gives priority to companies offering innovative sustainable mobility solutions that have a positive environmental and societal impact. The candidates have delivered: **63% of the startups** that applied to the EUSP are helping to reduce the carbon footprint of mobility. More than **20%** of startups are working to reduce air pollution.



Candidates for the 5th edition are also particularly advanced in terms of gender parity. This year, **33% of the startups that applied have at least one woman in the founding team**, which is well above the European average of 10%¹.



France, fertile ground for mobility startups

39 European countries are represented among the EUSP 2023 participants (compared with 32 for the 4th edition). Among the most represented countries are **France, Germany, Italy, Spain, the United Kingdom, Israel, the Netherlands, Sweden, Norway and Poland.**



"Europe has everything it takes to be at the forefront of sustainable mobility: by 2022, more than a third of the world's seed funding will have been channeled to mobility startups in Europe. Since its launch in 2017, and 4 previous editions, the European Startup Prize for Mobility has become the benchmark for sustainable mobility startups looking to scale up to European level, as demonstrated by the record number of applications. We are proud to have built Europe's biggest acceleration and investment program for mobility startups, with institutional, private and semi-private partners, as well as a community of over 100 European investors and 90 committed experts, enabling us to identify the 50 best startups, those with the potential to develop on a European scale," says **Vincent Cabanel, Dealflow & Startup Acceleration Manager, who is leading the project.**

[FOR ALL THE KEY FIGURES FROM THE 5TH EUSP, CLICK HERE](#)

14th barometer carried out by SISTA and BCG on gender parity in the creation and financing of startups (all fields combined), covering 5 European countries: France, UK, Germany, Spain, Sweden (June 2023)

About the European Startup Prize for Mobility

The European Startup Prize for mobility (EUSP) is an EU-funded acceleration and investment program for sustainable mobility startups. It was created in 2017 by Karima Delli, Chairwoman of the European Parliament's Committee on Transport and Tourism, Boston Consulting Group and Via ID. The EUSP now brings together all major EU institutions, including the European Parliament, European Commission, European Investment Bank, EIT Urban Mobility, Europe's Rail as well as major mobility corporations and tech giants. As a public-private initiative, the EUSP aims to support and scale up smart and sustainable mobility startups all across Europe. Each year, > 600 startups apply to its acceleration and investment programme. The EUSP provides them with multiple investment opportunities as a "one-stop-shop" to EU funds (European Investment Bank, EIT Urban Mobility) and private investors (Demo Day with +100 European investors). In addition, the 3 best startups benefit each year from tailor-made mentoring from Roland Berger, connections to EU organizations and visibility in front of EU decision makers. www.startupprize.eu @eustartupprize

About Via ID:

Via ID is the investment fund and the business accelerator of startups in new mobility of Mobivia (Norauto, Midas ...). Thanks to its hybrid positioning as an investor, an ecosystem and a startup studio, Via ID provides long-term support to the most innovative startups in the field of sustainable mobility to make them European leaders.

Today Via ID has a portfolio of 25 startups (including Vroomly, Heetch, Fifteen, VelyVelo, Reparcar, Beev...), teams in Lille, Paris and Munich and 3 major initiatives: the Moove Lab, the European Startup Prize for Mobility and the Mobility Club.
www.via-id.com @via__id

Press contact:
Pressmobility Anna Denysova
anna@pressmobility.com
06 71 07 19 50