



Press release, Wednesday 1 March 2023

**Car mechanics at home:
GOMECANO raises €2 million from Via ID to
accelerate its national roll-out**

GOMECANO, the French startup offering on-site car servicing, has raised €2 million from Via ID, Mobivia's investment fund and accelerator for new mobility startups, to speed up its national roll-out and strengthen its position as the leader in home car servicing and repair.

This round of funding will enable the company to strengthen its network in areas where it is already present (PACA, Haut-de-France, Ile de France, Lyon and Bordeaux) and to extend its innovative GOMECANO.com solution to all motorists throughout France, while maintaining an affordable price positioning.

The startup wants to expand the range of services it offers its private customers to cover 100% of their needs. It also aims to consolidate and develop its B2B offering, particularly with fleet managers, professional car hire companies and new electric vehicle manufacturers such as Always, Moke and Biro.

In addition, GOMECANO plans to establish strong synergies with Mobivia, an ecosystem of brands and startups dedicated to the mobility of today and tomorrow, such as the provision of spare parts and the supply of reciprocal leads.

To achieve its goals, GOMECANO will continue to innovate in order to improve the experience of its customers as well as that of its Gomecanists, while strengthening its internal teams to prepare to absorb double-digit annual growth and achieve its ambitions.

"This round of financing is a key stage in our development strategy and we are delighted to be able to count on the support, guidance and expertise of Via ID to accelerate our growth. We are convinced that our innovative on-site car maintenance and repair solution meets a real need among motorists," **says Alexandre Nivesse, CEO and co-founder of GOMECANO.**

"This investment will enable us to extend our offer to a wider audience while maintaining an impeccable customer experience and strengthening our position as market leader," **adds Mathias Boutsen, COO and co-founder of GOMECANO.**

"This investment in the leader in on-site car repairs enables Via ID to position itself in this new segment of high added-value services. We were particularly attracted by the startup's innovative approach, which is changing the codes of car repair by offering a dematerialised on-site service." **Romain Lafitte, Investment Director at Via ID.**

With this round of financing, GOMECANO aims to maintain the lead it has built up and become one of France's favorite car maintenance and repair brands.

About GOMECANO:

GOMECANO is a French startup founded in 2017 that offers a mobile car mechanics service at home or in the workplace. The GOMECANO.com platform allows customers to book an appointment online and benefit from a quality service at affordable prices. GOMECANO.com is aimed at both private individuals and professionals and is available in several towns in France. www.gomecano.com

About Via ID:

Via ID is the investment fund and the business accelerator of startups in new mobility of Mobivia (Norauto, Midas ...). Thanks to its hybrid positioning as an investor, an ecosystem and a startup studio, Via ID provides long-term support to the most innovative startups in the field of sustainable mobility to make them European leaders.

Today Via ID has a portfolio of 25 startups (including Vroomly, Heetch, Fifteen, VelyVelo, Reparcar, Beev...), teams in Lille, Paris and Munich and 3 major initiatives: the Moove Lab, the European Startup Prize for Mobility and the Mobility Club.
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